



PANELIST VIDEOS

Frequently Asked Questions

Q: How long should the video be?

A: Videos should be 2-2 ½ minutes in length. Based on experience, the videographer has advised that the most effective videos are generally 2 minutes long.

Q: What is the format for the mediator video?

A: Mediators will not answer a list of questions. Rather, we suggest that mediation panelists determine what they wish to address from among the following topics, in any combination, to complete their script within the 2-2 ½ minute timeframe:

- What is your underlying philosophy on “mediated problem solving?” How does this philosophy influence your mediation practice approach?
- What is your predominant mediation style? Why is this important for parties to consider?
- What is your view of hosting a “joint session” at mediation, in which all parties engage in live discussion of the issues at hand in the presence of one another, with the mediator’s guidance?
- How do mediation ethics factor into your mediation practice? What measures do you take to assure an ethical mediation process for all concerned?
- What efforts do you take to assure an economical, efficient and satisfying mediation experience for all parties?
- What unique skills, experience, expertise and/or abilities do you have that distinguish you from other mediators?
- Please describe a particularly problematic or sensitive mediation challenge you’ve faced and strategies you used to overcome that challenge.

Q: What is the format for the arbitrator video?

A: Arbitrators will answer the following questions in order:

- What is your greatest area of expertise?
- What are your methods for streamlining the arbitration?
- What is your philosophy on discovery in arbitration?
- Describe your career outside of the ADR field over the last 2-3 years.

Q: Can I do different questions in the arbitrator video?

A: No. Everyone recording an arbitration video is required to answer the established questions. These questions were selected from feedback received from parties and advocates and are used on all arbitrator videos to maintain a consistent format.

Q: Can I cut a question if I go long?

A: No. The answers for each question may vary in length of time, but the overall time cannot exceed 2 ½ minutes. Generally, the answer to each question should be 30-40 seconds.

Q: Do I have to use the teleprompter and script?

A: Yes. You are required to enter a script prior to the shoot.

Q: Will someone ask me the question before I answer it?

A: No, the teleprompter will leave space in between the script of each answer, but typically the videographer will not ask you the questions prior to you answering. Note that the questions must stay in the script as placeholders. However, after editing, the actual video will display the question on the screen and then fade to the arbitrator answering it.

Q: When will I be able to see the completed video?

A: It depends on how long it takes for the AAA to receive the video from the production company, and to review them internally prior to including the video link in your AAA resume. The videos will be provided to you in a timely manner after we receive them from CN Video.

Q: What if I don't like the video?

A: If you are not satisfied with the video, we will not use it. However, there will be no refunds as the cost was for the time of the shoot. An additional video can be shot at a future event for an additional charge.

Q: Where will the videos be seen by parties?

A: Online on the AAA Arbitrator Search Platform, AAA Mediation.org, and the webpage for the Construction Mega Project Panel. A link is also embedded in AAA Panel resumes.

Additional Questions?

Contact us at 972-774-6928 or AAAPanelVideos@adr.org